



PRACTISE:
August 9
WEEKEND EVENT:
August 10 & 11



See event promo video: www.bchmr.ca/information/sponsor-info-2

Sponsorship Options



- **EXHIBITORS DISPLAY SPACE** (10' x 20') or (20' x 20' or custom space available). Two event prime areas. (a) The Paddock on Pit Row (b) Field of Dreams Classic Car Corral. Tent and display material available to rent.
- **DIRECT TO CAR OWNERS:** Option to include your promo material stuffed into entrants registration packs.
- **CLIENT RELATIONS:** Complimentary VIP Guest Passes. Quantities relative to sponsorship level.
- **CORPORATE RECOGNITION:** Company signage displayed on Pit Row fence, Grandstand fence, entrance kiosk and throughout the Paddock plus sponsorship support mentions via on-site, race broadcast announcements. Access and rights to event official photography and or video.
- **FIELD OF DREAMS SPONSORSHIP:** Target Collector Car owners with your display and signage located in this popular area alongside the track.
- **EVENT PROGRAM PRINT ADVERTISING:** Various size ads published in official event BCHMR magazine distributed in advance and onsite.
- **EVENT SOCIAL AD CAMPAIGNS:** Options to include your promotion in email blast to VRCBC membership, Facebook, VRCBC/BCHMR website.
- **ON-TRACK CLIENT OPTION:** Independent two-hour lapping session with instructors during a designated time at the BCHMR Race Weekend event.
- **PERSONAL CLUB CONTACT:** Invited guest speaker and presentation option at regular VRCBC member meetings via ZOOM or in-person.

For media rates or to customise a sponsorship package to your preference please contact:

Patrick Stewart: 604.644.9067 • pstewart@westerndriver.com

Aaron Robins: 604.263.9175